

Help Support

Help support Atlanta Youth Lacrosse the oldest youth lacrosse program in the state of Georgia.

Your generous donations will help hundreds of young men and women develop their mind body and spirit while playing the great game of lacrosse.

Many of our players have already gone on to receive academic and athletic scholarships at some of the finest colleges and universities in the country such as: Alabama, Arizona, Auburn, Clemson, Colby, Denison, Elon, Florida State, Franklin & Marshall, GA Southern, GA Tech, Hampden Sydney, Notre Dame, Presbyterian, Randolph Macon, Sewanee, UGA, U Penn, U Mass, Virginia Tech.

Your advertising will give you access to over 2,000 families that participate in our programs. What a great way to grow your business while using cost effective media campaigns.

Atlanta Youth Lacrosse
is a 501(c)(3) tax exempt entity

About Atlanta Youth Lacrosse

The goal of Atlanta Youth Lacrosse is teaching the sport of lacrosse and providing a fun and safe experience for all involved.

Through parent volunteers and our STAR program (Students That Accept Responsibility)

www.starvolunteer.com

we strive to mentor young people to be the best they can be while serving the community and others.

Our mission is:

**Fun
Fundamentals-Sportsmanship
Honor the Game**

Atlanta Youth Lacrosse

**1425 Market Blvd 330-94
Roswell, Georgia 30076
Phone: (678) 367-0862**

Email: ayllax@charter.net

www.ayllax.com

Atlanta Youth Lacrosse

Sponsorship Program



Participation from

Following areas:

Atlanta, Alpharetta, Avondale, Dunwoody, Forsyth, Gwinnett, Mableton, Marietta, Roswell, Sandy Springs, Smyrna

Private schools:

Blessed Trinity, Christ the King, Davis Academy, Galloway, Greater Atlanta Christian, Holy Innocents, Holy Spirit Prep, Kings Ridge, Lovett, Marist, Mt. Bethel Christian Academy, Our Lady of Assumption, Pace, St. Martin, St. Jude, Wesleyan, Westminster, Woodward, and more

Participation from County Schools:

Fulton, Cobb, Decatur, Dekalb, Gwinnett

Sponsorship Program

Atlanta Youth Lacrosse will promote the growth of lacrosse throughout Georgia. AYL will cultivate and assist additional towns to help start youth lacrosse programs and train coaches and officials.

Your support is greatly needed to help maintain and enhance the park programs that touch more than 2,000 families annually. Our objective is to go beyond just playing sports. We teach fun, fundamentals, good sportsmanship, discipline, mentoring and competitiveness that positively impact children throughout their life.

Your contribution will help provide everything from daily operating costs, field maintenance, training, officials, uniforms, nets, goalie equipment and balls, to name only a few of our many needs.

Our expenses far exceed the registration costs for each child. We strive to keep costs as low as possible to allow more children to participate. We depend greatly on our Community Partners and Seasonal Sponsors for supplementing the registration fees through advertising and financial support.

MEDIA FACTS

- Emails generated by mailchimp.com
- Overall email data base of 10,000 plus customers
- Average of 1 to 4 weekly emails to league participants
- Participation from over 2000 families

Program Levels

Sponsorship Opportunities run for one calendar year from the time of sponsorship and include:

Platinum Level - \$2,000

Prominent advertising on AYL website linking business website to AYL site, prominent mention on main email correspondence, name recognition as a community partner on banner at park and website sponsor page, sponsorship recognition at tournaments

Gold Level - \$1,000

Advertising on AYL website, linking business website to AYL site, name recognition as a community partner on banner at park and website sponsors page

Silver Level - \$ 500

Logo or name recognition as a community partner on AYL website sponsor page, name recognition on banner at park

Face Off Level - \$ 250

Name recognition as a community partner on banner at park and on AYL website sponsors page

Assist Level - \$ 100

Name recognition as a community partner on AYL website sponsors page

***Appropriate ads only**

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Examples of our Program Needs

- (AED)
Automatic Electronic Defibrillator – \$1,500
- US Lacrosse Level 1 Coaching Certification for all coaches - \$4,000
- US Lacrosse Membership for all Coaches and staff - \$4,000
- PCA Positive Coaching Alliance membership for all coaches- \$2,400
- CPR Training for Coaches, staff & STARS - \$ 2,500
- General field Supplies - \$1,000
- Sideline Protective Field Mats -\$1,800
- 4 Heavy Weight NCAA Goals - \$2,400
- 6 - 5 Millimeter NCAA Nets - \$900
- 12 – Goalie & Defense Sticks - \$730
- 12 – Chest Protectors - \$900
- 24 - Throat Guards - \$360
- Athletic Water Station - \$1,400
- First Aid Kit - \$200
- Wood/supplies for benches - \$500
- 3 Field Tents - \$1,500
- Lacrosse Balls- \$1,500
- Miscellaneous – additional items

To make your donation online

Go to www.ayllax.com

Click the **DONATE** link on the upper menu
Choose the appropriate sponsorship level
Answer the questions, complete your payment online via Credit Card or Check

Depending on the level you choose
email your logo size 162 x 40in a jpeg format
to: ayllax@charter.net

The online sign up will give you a receipt

To skip the online process and just pay by check

Make check out to: **Atlanta Youth Lacrosse**
Mail to: 1425 Market Blvd 330-94,
Roswell, GA 30076

Include:

Name, contact number, email

You will be emailed a receipt of payment